



## Expert Program: Web & UI / UX Design

**300 Hours (Training + Practical), 7 Months**

This program focuses on creating website for business, blogging, news, gaming and many other categories. Apart from beautiful design, it will also teach how to make it fully functional using all latest technologies and softwares.

In today's digital age, majority of businesses are online. So a professional looking website is an essential part of your marketing strategy. Creating unique website will make you stand apart in the crowd and will help to generate more leads and revenue.

Well-built website also gives credibility to your business. In a long run, it helps to improve your SEO score, baked by user rating and trust factors. All these parameters establish your brand in the market.

### **What will you learn in this program?**

- Complete website design
- Critical functions to handle all online processes
- Graphics creation as per client requirement
- UI (User Interface) and UX (User Experience)
- Required back-end coding for smooth functioning of website

### **Applicable jobs after successful completion of this program:**








- Web Designer
- UI / UX Designer
- Graphic Designer

This program is aligned with MESC QPNOS: MES/Q0601.






**Fees: Rs. 85,000**



## Module 1 : Foundation (3 Months)

Sr. No.	Softwares / Skills	Hours
1	 <b>Fundamental of Web Design &amp; Development</b>	2
2	 <b>Photoshop</b> (Photo editing and compositing)	40
3	 <b>Illustrator</b> (Vector graphics and designing)	40
4	 <b>Fundamental of UX Design</b>	3
5	 <b>Fundamental of UI Design</b>	3
6	 <b>XD</b> (UI/UX design & collaboration tool)	30
7	 <b>Figma</b> (Vector graphics editor and prototyping tool)	16
		<b>134</b>

## Module 2 : Expert (4 Months)

Sr. No.	Softwares / Skills	Hours
1	 <b>HTML 5</b> (Coding language for web pages)	30
2	 <b>CSS 3</b> (Website styling & formatting)	40
3	 <b>Dreamweaver</b> (Fully featured web and programming editor)	16
4	 <b>Bootstrap</b> (Website styling & formatting)	22
5	 <b>Project and Portfolio</b>	58
		<b>166</b>

