



SPECIALIZATION PROGRAM IN FASHION DESIGN : MEN'S WEAR/ WOMEN'S WEAR (SPFD- M/W)



480 HOURS



12 MONTHS

The Specialization Program in Fashion Design for Men's Wear or Women's Wear is a focused, skill-oriented course designed to deepen your expertise in a specific fashion segment. Whether you choose to specialize in men's or women's apparel, this program allows you to explore the nuances of silhouette, fabric selection, garment construction, and market demand unique to each category. Students learn to develop design collections that align with global fashion trends, consumer behavior, and brand identity. The course emphasizes creative innovation, hands-on techniques, and practical application through styling, draping, pattern-making, CAD, and live industry projects, preparing learners to excel in their chosen niche within the fashion industry.



INSIDE THE PROGRAM

- ✓ Category-specific Design Techniques (Men's / Women's)
- ✓ Advanced Pattern Making & Garment Construction
- ✓ Draping For Specific Body Types
- ✓ Fashion CAD (Illustrator, Photoshop, CorelDRAW)
- ✓ Trend Research & Collection Development
- ✓ Fabric Selection & Surface Ornamentation
- ✓ Fashion Marketing & Merchandising
- ✓ Portfolio Development (Men's/Women's Wear Focus)
- ✓ Industry Projects, Internships & Presentation



APPLICABLE JOBS

- Apparel Designer (Men's or Women's Wear)
- Pattern Maker
- Fashion Illustrator (Specialized)
- Fashion Merchandiser (Apparel-Specific)
- Digital Illustrator
- Fashion Designer (Category Focused)
- Trend Forecaster



MODULES COVERED



AI INTEGRATED COURSE

1

Fundamentals of Design & Fashion

2

Fashion Illustration (Female/Male)

3

Textile Study

4

History of Fashion

5

Surface Ornamentation

6

Textile Dyeing & Printing

7

**Pattern Making & Garment Construction
(Women's /Men's)**

8

Fashion Marketing & Merchandising

9

Fashion Forecasting

10

Advanced Fashion Illustration

11

Computer Aided Designing

12

Draping Techniques

Assessment will be conducted through a written examinations, Practical examination. Students are also required to submit a Final Portfolio showcasing their work, which will be a key component of the overall evaluation.