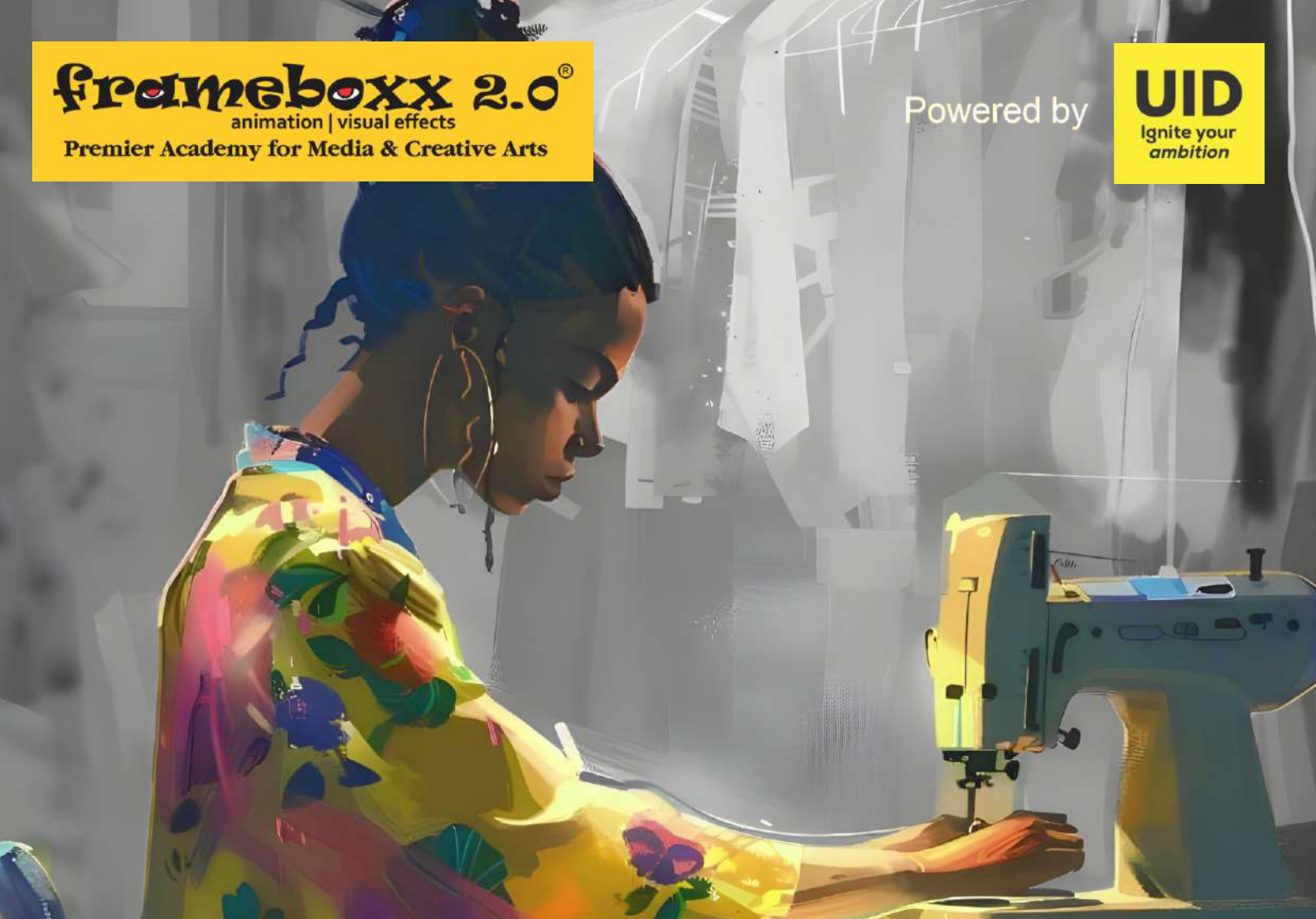




MASTER PROGRAM IN FASHION DESIGN (MPFD)



960 HOURS



24 MONTHS

The Master's Program in Fashion Design is an advanced, industry-integrated course designed for aspiring designers and professionals aiming to elevate their creative vision and leadership in the fashion industry.

This program delves deeper into design thinking, innovation, sustainable fashion, global market trends, and brand development. Students are encouraged to experiment with new materials, digital technologies, and interdisciplinary approaches to fashion. With a strong focus on research, concept-driven design, and professional practice, the course equips students with the skills needed to create impactful collections and lead in creative or managerial roles. The program culminates in a final portfolio and runway presentation, showcasing each student's unique design identity.



INSIDE THE PROGRAM

- ✓ Fashion Illustration & Design Process
- ✓ Pattern Making & Garment Construction
- ✓ Draping Techniques
- ✓ Textile Science & Fabric Studies
- ✓ Fashion History & Trend Forecasting
- ✓ Fashion styling and image consulting
- ✓ Fashion CAD (Photoshop, Illustrator, CLO3D)
- ✓ Fashion Marketing & Merchandising
- ✓ Portfolio Development
- ✓ Sustainable & Ethical Fashion
- ✓ Fashion show & internship



APPLICABLE JOBS

- ▷ Fashion Designer
- ▷ Apparel/Fashion Illustrator
- ▷ Textile Designer
- ▷ Fashion Blogger/Content Creator
- ▷ Fashion Entrepreneur
- ▷ CAD Designer (Fashion)
- ▷ Fashion Stylist
- ▷ Fashion Merchandiser
- ▷ Costume Designer
- ▷ Pattern Maker
- ▷ Trend Forecaster
- ▷ Visual Merchandiser
- ▷ Production Manager (Apparel Industry)



MODULES COVERED



AI INTEGRATED COURSE

YEAR 1

SEMESTER I

1. Fundamentals Of Design & Fashion
2. Fashion Illustration (Female)
3. Textile Study
4. History Of Fashion
5. Pattern Making & Garment Construction (Women's Wear)
6. Surface Ornamentaion - Embroidery

SEMESTER II

1. Advanced Fashion Illustration(Female)
2. Textile Dyeing & Printing
3. Advanced Pattern Making & Garment Construction (Women's Wear)
4. Drapping Techniques
5. Trend Forecasting
6. Fashion Marketing & Merchandising
7. Computer Aided Designing (CorelDRAW, Photoshop, Illustrator)
8. Portfolio Development

YEAR 2

SEMESTER III

1. Fashion Illustration(Men's & Kids)
2. Pattern Making & Garment Construction
3. Sustainability In Fashion Industry
4. Pattern Making & Garment Construction (Men's & Kids Wear)
5. Visual Merchandising
6. Fashion Branding

SEMESTER IV

1. Advanced Fashion Illustration-(Men's & Kids)
2. Fashion Styling & Image Consulting
3. Advanced Pattern Making & Garment Construction (Men's & Kids Wear)
4. Computer Aided Designing-clo 3d & Tuka Tech
5. Portfolio Development

Assessment will be conducted through a written examinations, Practical examination. Students are also required to submit a Final Portfolio showcasing their work, which will be a key component of the overall evaluation.