Expert Program: Graphic Designing

240 Hours (Training + Practical), 6 Months

Designing is the process of Visual communication using typography, Illustrations, Images and Shapes. This course has been specially crafted for the aspiring Graphic Designer within you.

Graphic Designing is used for print to digital media, it is seen in all mediums of marketing and publications. In this course, we will be training you for designing related to print & digital media. From yearly design trends and aesthetics to creating multi page layouts – everything is taken care of.
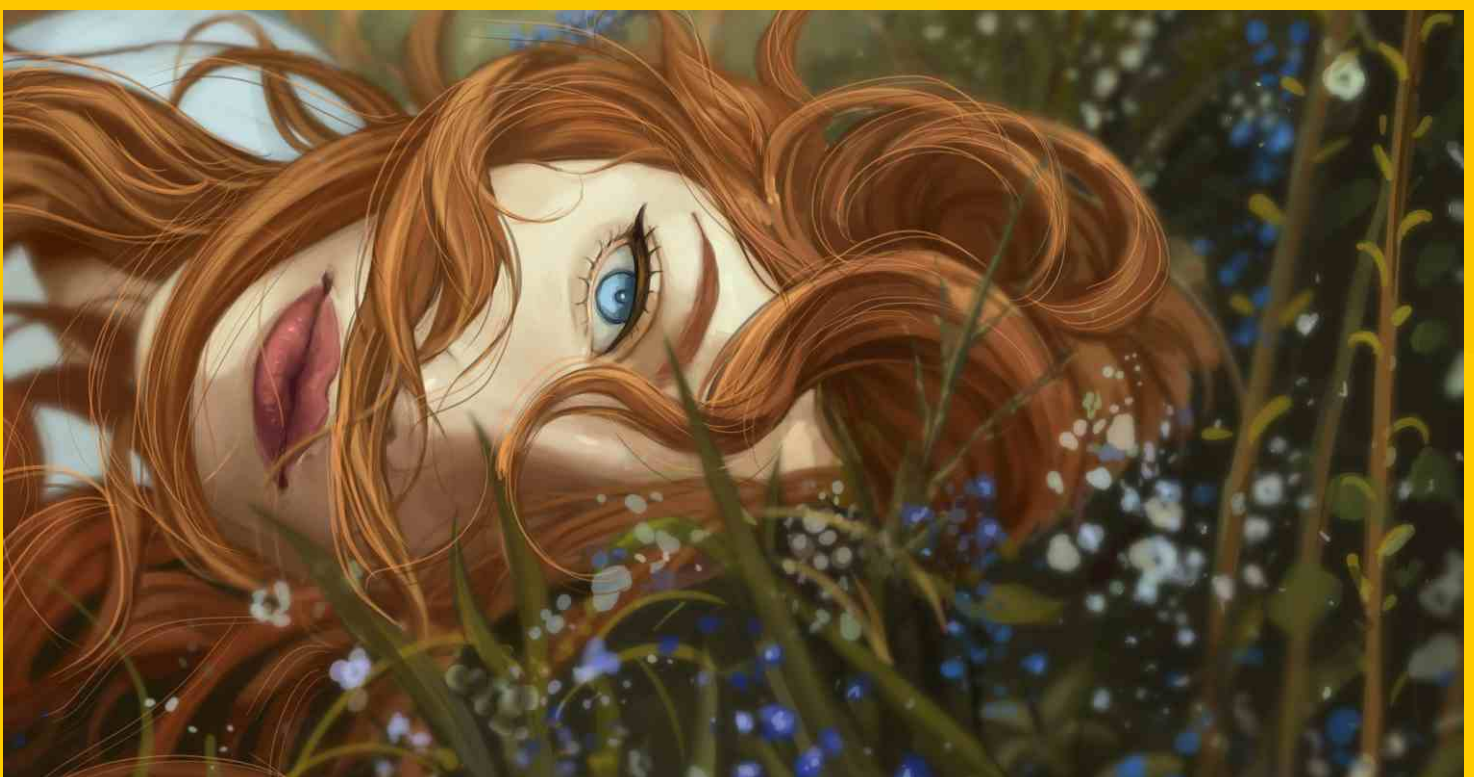
What will you learn in this Program?

- Creative Visualization
- Design Theory
- Color Theory
- Typography
- Layout Design
- Printing Parameters

Applicable jobs after successful completion of this program:

- Graphic Designer
- Creative Visualization
- Concept Artist
- Photo Editing Artist
- Illustrator

This program is aligned with MESC QPNOS: MES/Q0601.

Fees: Rs. 60,000

Module 1 : Courses (6 Months)

Sr. No.	Softwares / Skills	Hours
1	**Fundamental of Design Theory**	5
2	**Fundamental of Print Theory**	3
3	**Photoshop** (Photo editing and compositing)	50
4	**Illustrator** (Vector graphics and designing)	50
5	**InDesign** (Digital multi page layouting)	24
6	**CorelDRAW** (Vector graphics and designing)	50
7	**Project and Portfolio**	58
		240