

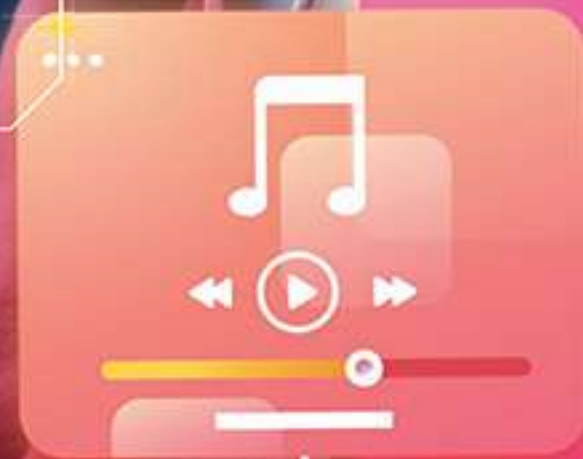
EXPERT PROGRAM WEB & UI/UX DESIGN

AI INTEGRATED
COURSE

300 Hours
(Training + Practical)

7 Months

85,000



UI/UX



DESIGN DIGITAL EXPERIENCES

In the digital age, the majority of businesses are online. A professionally designed website is not just part of the marketing strategy, it is the face of an organisation. A unique, well-crafted site helps brands cut through the clutter, generate more leads and drive revenue.

A well-designed and built website brings credibility, builds trust, boosts SEO rankings and strengthens user confidence in an organisation. Over time, these factors establish a brand's presence in the market.

This program trains you to design and develop websites for businesses, blogs, news platforms, gaming and more. Beyond engaging visuals, you will also gain hands-on skills to make sites fully functional with the latest technologies and software.



WHAT'S COVERED IN THIS PROGRAM?

- Complete website design
- Critical functions to handle all online processes
- Graphics creation as per client requirement
- UI (User Interface) and UX (User Experience)
- Required back-end coding for smooth functioning of website



SOFTWARES COVERED

Foundation (3 Months / 134 Hours)

- Fundamentals of Web Design & Development
- Photoshop
- Illustrator
- Fundamentals of UX Design
- Fundamentals of UI Design
- XD
- Figma

Prompting Aesthetics | ChatGPT and Google Gemini AI | Leonardo AI | Adobe Fire Fly

Expert (4 Months / 166 Hours)

- HTML 5
- CSS 3
- Dreamweaver
- Bootstrap
- Project and Portfolio

*Few topics will be covered online



APPLICABLE JOBS

UI / UX Designer

Web Designer

Graphic Designer

This program is aligned with MESC QPNOS: MES/Q0601