



EXPERT PROGRAM IN FASHION STYLING, IMAGE & PHOTOGRAPHY (EPFSIP)



240 HOURS



6 MONTHS

The Expert Program in Fashion Styling, Image & Photography is a specialized course designed for individuals looking to master the art of visual storytelling in fashion. This program blends creative styling with personal branding, fashion imaging, and professional photography techniques to build a strong visual identity for brands, personalities, and campaigns. Students learn the fundamentals of fashion styling, editorial and commercial shoots, personal styling, body analysis, and fashion photography. The course provides hands-on training through studio sessions, concept based shoots, and collaborations with designers, models, and photographers. It prepares learners to style for magazines, media, fashion shows, brands, influencers, and celebrity clients.

≡ INSIDE THE PROGRAM

- ✓ Fashion & Editorial Styling
- ✓ Personal Styling & Image Consultancy
- ✓ Wardrobe Planning & Body Type Analysis
- ✓ Fashion Photography (Studio & Outdoor)
- ✓ Conceptual & Thematic Shoot Planning
- ✓ Mood Boards, Lookbooks & Visual Merchandising
- ✓ Styling for TV, Celebrities & Influencers
- ✓ Digital Styling & Social Media Presence
- ✓ Basic Editing (Lightroom, Photoshop)
- ✓ Portfolio Building, Shoot Execution & Industry Projects

APPLICABLE JOBS

- Image Consultant
- Fashion Photographer
- Celebrity & Influencer Stylist
- Fashion Stylist (Editorial/Commercial/Personal)
- Lookbook & Campaign
- StylistPersonal Shopper / Wardrobe Stylist
- Fashion Content Creator / Blogger

MODULES COVERED



AI INTEGRATED COURSE

- 1 Fundamentals Of Design & Fashion
- 2 Fashion Trend Forecasting
- 3 Fashion Styling
- 4 Fashion Photography
- 5 Portfolio Building

Assessment will be conducted through a written examinations, Practical examination. Students are also required to submit a Final Portfolio showcasing their work, which will be a key component of the overall evaluation.