

EXPERT PROGRAM GRAPHIC DESIGNING

AI AI INTEGRATED
COURSE

🕒 240 Hours
(Training + Practical)

📅 6 Months

💰 60,000

DESIGN YOUR IDEAS

Designing is all about communication. From typography and illustrations to images and shapes. Graphic design is used across industries to create communication for various needs. Whether it is print or digital, design is the language that facilitates connections between organisations and stakeholders, brands and customers, and more.

This course is specially crafted for the aspiring graphic designer in you. Get trained in all aspects of design for print and digital media. In addition to graphic design techniques and tools, the course also covers yearly design trends, aesthetics, how to create multi-page layouts and more.



WHAT'S COVERED IN THIS PROGRAM?

- Creative Visualisation
- Design Theory
- Colour Theory
- Typography
- Layout Design
- Printing Parameters



SOFTWARES COVERED

Foundation (6 Months / 240 Hours)

- Fundamentals of Design Theory
- Fundamentals of Print Theory
- Photoshop
- Illustrator
- InDesign
- CorelDRAW
- Project and Portfolio

📖 Prompting Aesthetics | ChatGPT and Google Gemini AI | Leonardo AI | Adobe Fire Fly

*Few topics will be covered online



APPLICABLE JOBS

- Graphic Designer
- Creative Visualisation
- Concept Artist
- Photo Editing Artist
- Illustrator

This program is aligned with MESO QPNOS: MES/Q0601.