

EXPERT PROGRAM

GRAPHIC DESIGNING & VIDEO EDITING



320 Hours
(Training + Practical)

8 Months

85,000

FRAME YOUR CREATIVITY

This program trains you in graphic design, video editing and 2D motion graphics – skills that are in demand across the Media & Entertainment industry

From editing feature films to producing cinematic events, wedding films and corporate videos enhanced with 2D motion graphics, you will learn how to transform a handful of images and videos into memorable visual experiences.



WHAT'S COVERED IN THIS PROGRAM?

- Creative Visualisation
- Aesthetic Skills
- Design Theory
- Colour Theory
- Effects & Enhancements
- Layout Design
- Printing Parameters
- Video Editing
- 2D Motion Graphics
- Fundamentals of Audio



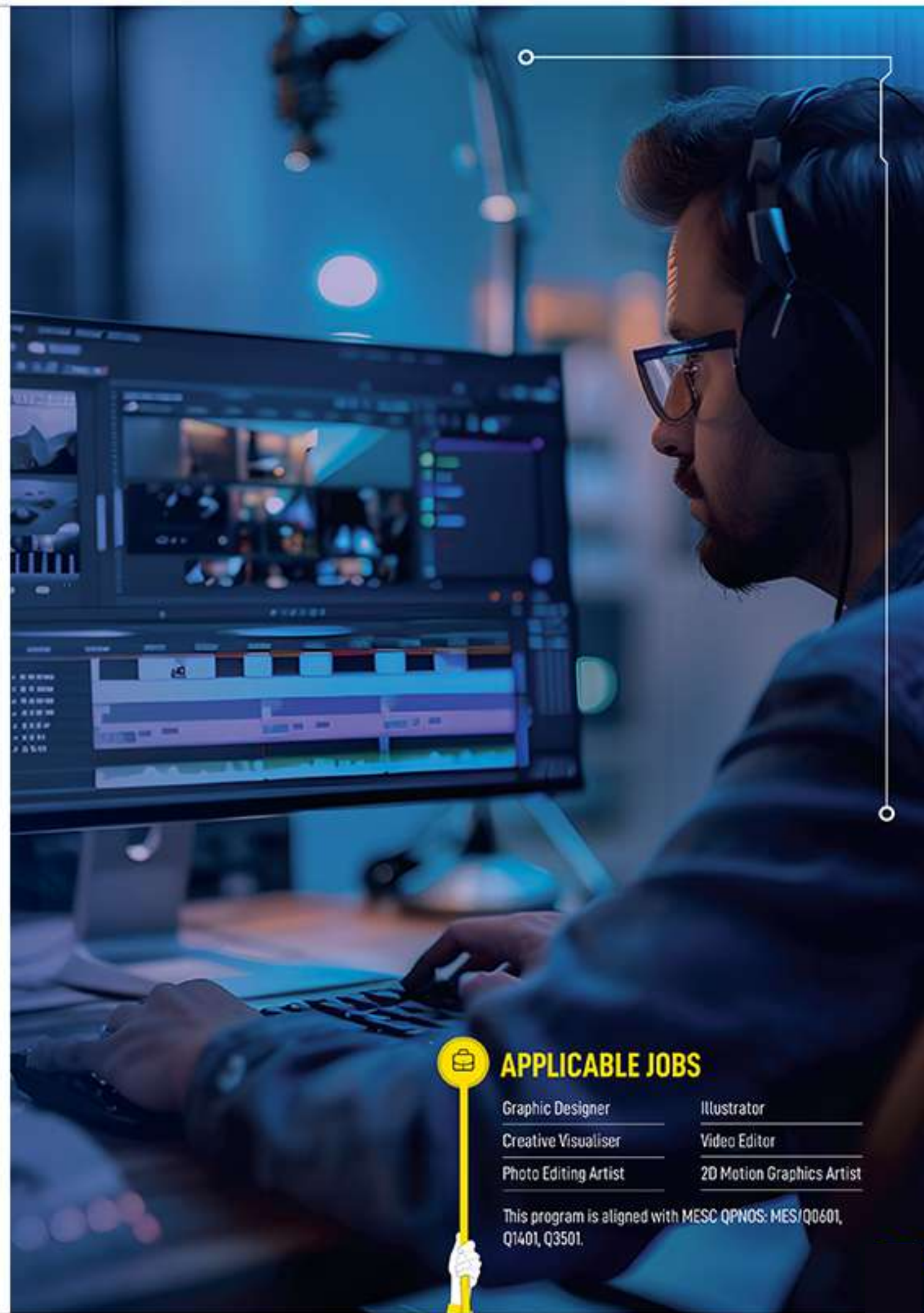
SOFTWARES COVERED

Foundation (8 Months / 320 Hours)

- Fundamentals of Design Theory
- Fundamentals of Print Theory
- Photoshop
- Illustrator
- InDesign
- CorelDRAW
- Premiere Pro
- Audition
- After Effects
- Project and Portfolio

Prompting Aesthetics | ChatGPT and Google Gemini AI | Leonardo AI | Adobe Firefly

*Few topics will be covered online



APPLICABLE JOBS

- | | |
|----------------------|---------------------------|
| Graphic Designer | Illustrator |
| Creative Visualiser | Video Editor |
| Photo Editing Artist | 2D Motion Graphics Artist |

This program is aligned with MES C QPNOS: MES/Q0601, Q1401, Q3501.