

Expert Program: Graphic, Broadcast and Social Media Design

Duration: 226 Hours, 10 Months

This program focuses on teaching Graphic Designing for Broadcast mediums (Movies, Web series, Commercials, Documentaries, TV Serials and others) and Social Media Channels (Facebook, WhatsApp, Instagram, Pinterest, Twitter, LinkedIn, Snapchat, YouTube and more).

Graphic Designing industry is massive and is growing continuously. It is used in wide array of verticals of Media & Entertainment industries. From print media to digital, it is seen in all mediums of marketing and publications.

What will you learn in this Program?

- Drawing & Perspective.
- Design Principles.
- Printing parameters.
- Creative Visualization.
- Aesthetic Skills.
- Color Theory.
- Layout Design.
- 2D and 3D Motion Graphics.

Module 1

Sr. No.	Softwares / Skills	Hours
1	Social Media Platforms	1
2	Drawing	10
3	Design Theory	5
4	Print Theory	3
5	Digital Photography with Lightroom	10
6	Photoshop with Spark AR	23
7	Illustrator	20
8	InDesign	10
9	CorelDRAW	20
10	Web Design	4
		106

Foundation

(4 Months)

Module 2

Sr. No.	Softwares / Skills	Hours
1	Animation	9
2	Animate	30
3	Premiere Pro	20
4	After Effects	33
5	Cinema 4D	28
		120

Expert

(5 Months)

Module 3

Portfolio Development: 1 Months

Applicable jobs after successful completion of the Expert Program Graphic Broadcast and Social Media Design

- Graphic Designer
- Motion Graphics Artist
- Concept Artist
- Illustrator
- Website Designer
- App Interface Designer

OUR STUDENT WORK FROM INDUSTRY



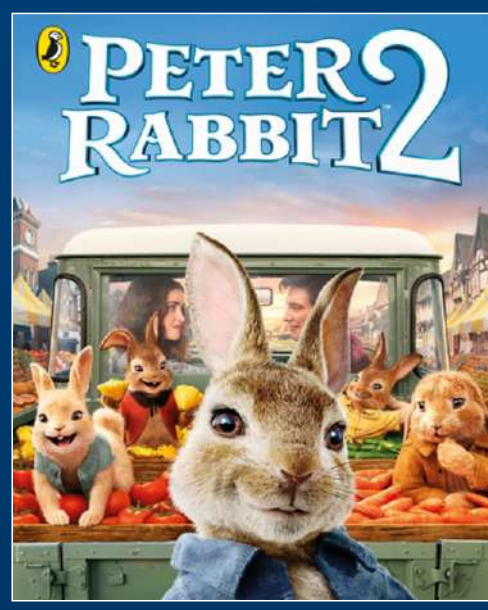
Oniel Fernandes

2D Compositor Supervisor
Double Negative, Mumbai



Jitesh Gohil

Compositor
Atomic Arts, Mumbai



Puneeth PB

Creature/Character Animator
Animal Logic, Australia



Younis Ahmed

Lighting TD
Method Studios, Canada



Sangram Patil

Lead Compositor
Double Negative, Mumbai



Indrajeet Sisodiya

Senior Compositor
Pixomondo, Canada

Recent Placements

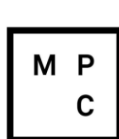
accenture



MAKUTA
visual effects

FRAMESTORE

VIACOM 18



Why Frameboxx?

- Career-Focused Training
- Hands on Training
- Collaborative Learning
- Training by Industry Experts
- Workshops & Seminars
- 0% EMI Student Loan
- Industry Oriented Courses
- Project & Portfolio Creation
- 100% Placement Assistance
- Personalized Attention
- Internal Competitions
- Studio Internship

Our Affiliations



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