VOL.3

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artistry

Be a
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Expert

Industry News

Expert's Speak

Events

Seminars

Workshops

Student Artworks

Latest Industry Jobs

Placements

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About
Frameboxx 2.0

In the era of prevailing creative art schools, redefining the age old training methods was necessary. A fresh approach to the training system was required. To fill this vacuum, Frameboxx was established with a vision to create industry-ready artists.

We offer latest course curricula to help students specialize their careers in Animation, VFX (Visual Effects), Gaming, Graphic Design, Web Design & Development, Photography, Editing, Multimedia, Broadcast design and other related creative and technical sectors.

Our skill-based training comprises of degree and specialized certificate courses that enhance professional competence and provides distinguished learning. Our course curriculum is the perfect mix of theory and practical sessions to learn the aesthetic values with real life problem solving techniques. Innovation and a team of experienced and passionate instructors is the core strength of our training studio. To reinforce the curriculum we regularly conduct Master class sessions through leading industry evangelists.

Over 18,000 students trained with more than 3,000 currently in the system.

As stated earlier, we match the latest technological trends with our techniques to contribute in the growth of the student. Bringing fresh energy to our processes and emphasizing on our core strengths is a vital part of our mission. User-friendly working environment and quality training programs act as an artistic merit of our training studio. Training through experienced trainers practical exposure, working on live projects are contributing in the process of overall professional development of our students. Today, we have built an atmosphere that opens new gateways of creativity and innovation for our students.

Frameboxx has one of the most transparent placement portals that provides career opportunities to its students in leading Animation and VFX studios all over India. Our Students have worked on prestigious Hollywood and Bollywood feature film projects in studious such as DNEG, Technicolor, Prime Focus, Framestore, Pixel Digital Studios, Rockstar, Red Chillies VFX, Weta Digital, Accenture, Dreamworks, Legend, Makuta Visual Effects, MPC, Viacom 18 , Golden Robot, NY VFXWAALA, Tata Elxsi, Deluxe, Tau Films, Vistaprint, Bubble Creations, After, Labyrinth, philmCGI to name a few.

Become a part of this journey. Learn to animate your imagination and explore new dimensions of the digital world.

Be a Frameboxxer. Become an Expert.

Strategic Alliance

- ▶ Affiliation with Media & Entertainment Skills Council (MESC)
- ▶ Partnership with international experts (Los Angeles based visual effects veteran Steve Wright)

Innovation

- ▶ Introduced concepts of skills super-specialization which has become the norm in the industry
- ▶ Students of Frameboxx worked on a 3D Animated feature film trailer (Jugnoo) with nationally acclaimed director – a first in the industry.

Awards

- ▶ Students work received national and international acclaim.
- ▶ Awards: FICCI BAF Awards, Golden Cursor Animation Awards, AAROHI Film Festival, Mofilm and CGT Awards

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Founder's Message

Mr. Rajesh R. Turakhia

Frameboxx Animation and Visual Effects is a versatile conglomerate with a focus on providing high end computer graphics, animation and visual effects training services. Started in 2008, by a team of management and technical evangelists with over twenty years of experience in animation production and training domain, Frameboxx offers wide array of training programs aimed at producing high quality trained manpower to fuel India's rapid growing Animation & Visual Effects Industry.

We focus on teaching techniques and creativity, not just the software tools. How would an artist approach a software is more important rather somebody teaching how to use the software. We blend this very artistic approach in our teaching methodology to give the best knowledge to the student to make him / her industry ready artist. We follow this method of 'Techno Artist Training' where we train novice students with technical knowledge of software and aesthetic knowledge of artistic sense.

Working on the notion of continuous development, we launched our self in a completely new avatar named 'Frameboxx 2.0' in 2019. It is 'Premier Academy for Media & Creative Arts' which is amalgamation of various creative and technical skills, required by Media & Entertainment industry. We enlarged our gamut of creative design and visual art, by adding new verticals of new media technologies and creative research.

Being a pioneer in the Indian Animation and Visual Effects training industry, we are looking at producing high quality trained manpower to fuel India's rapid growing Animation & Visual Effects Industry demand.

Director's Message

Mr. Ravi Gupta

At Frameboxx, our core competence and industry experience has allowed us to expand our service domain to offer a wide array of services across multiple verticals such as career specialization courses in Animation, Visual Effects and Film Making including Degree Courses.

We are technical partner with India's leading VFX Studio - Pixel Digital Studios. So, our students are always updated with latest technologies of 3D Animation and VFX industry. It gives them an extra edge to become an industry ready artist. We are also associated with MESC to ascertain that our students are trained as per industry parameters and norms.

To talk about the latest scenario, Indian Animation & Visual Effects Industry is at its peak and there is huge influx of quality work being produced in India. With huge success of Indian movies like Bahubali, Padmaavat, Robot, 2.0, FAN, Zero, driven by quality VFX, has put Indian Film Industry on the world map. Looking at the quality of work produced in India, many international Animation and VFX studios open their own setups in India to deliver Hollywood projects. Some of the best examples are Dneg, Method Studios, Digital Domain, MPC, Mr. X, The Mill and Framestore.

We are committed to provide practical exposure and knowledge of latest cutting edge technologies to our students and become strong pillar of growth story of Indian Animation and VFX industry.

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Mr. Ankur Sachdev
CEO and Founder of Pixel Digital Studios

Pixel Digital Studios provide techno creative solutions to any audio video content for any platform. It is not only into VFX or DI services, we also have edit suits, mastering rooms, 3D conversion facility, Preview theatres and many more. So it's an end to end creative techno service provider to the entertainment business. We are also coming up with our TVC division and sound setup. On the latest achievement note, we are approved vendor of Netflix, the leading OTT platform worldwide.

Now, there is a mammoth growth of Animation and VFX in India and it will continue to grow. Not limited only to Bollywood, it is expanding in TV serials, web series, commercials, e-learning, web products and various other media & entertainment sectors. Producers are acknowledging the power of VFX and hence we are not limited by budget. Our industry needs more and more skillful artists to fulfill huge job vacancies.

We have also partnered with Frameboxx Animation and Visual Effects Private Limited institute to teach industry standard knowledge, cutting edge technologies, latest workflows, studio pipeline and other related skills. Through our partnership, we are aiming to give the best artist talent pool to our industry and play our part to grown our very own Indian Animation and VFX industry.

Our current successful projects are as follows.

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INDUSTRY NEWS

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Congratulations to our Studio Partner
"PIXEL D STUDIOS"

For Highly Appreciated VFX and DI work

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EXPERT'S SPEAK

MATCHMOVING AND DIGITAL MATTE PAINTING

Matchmoving also known as motion tracking. Matchmoving is primarily used to track the movement of real world camera, from live action footage, and to create identical virtual (3D) camera movement. Matte Painting is a painted representation of a landscape, set or imaginary environment. In older movies, it was done using hand paints or pastels. Now, it is replaced by digital softwares.

Nitish Suresh Kohale
VFX Head (Frameboxx Indore)

ROLE OF MATCHMOVE ARTIST:

Matchmove artist is responsible for re-creating the actual world camera within a CG Environment and as a result, we can place 3D objects into the live action shooting plate seamlessly. Matchmoving includes two aspects – Camera Tracking and Camera Solving. In today's high end blockbuster Hollywood movies and web series, Matchmoving is being used on huge level for complex visual scenes.

A ROADMAP TOWARDS CG CENERALIST:

If you are a good Matchmove artist and have good skills in Modeling, Texturing and Animation, it gives you an extra edge in your professional career.
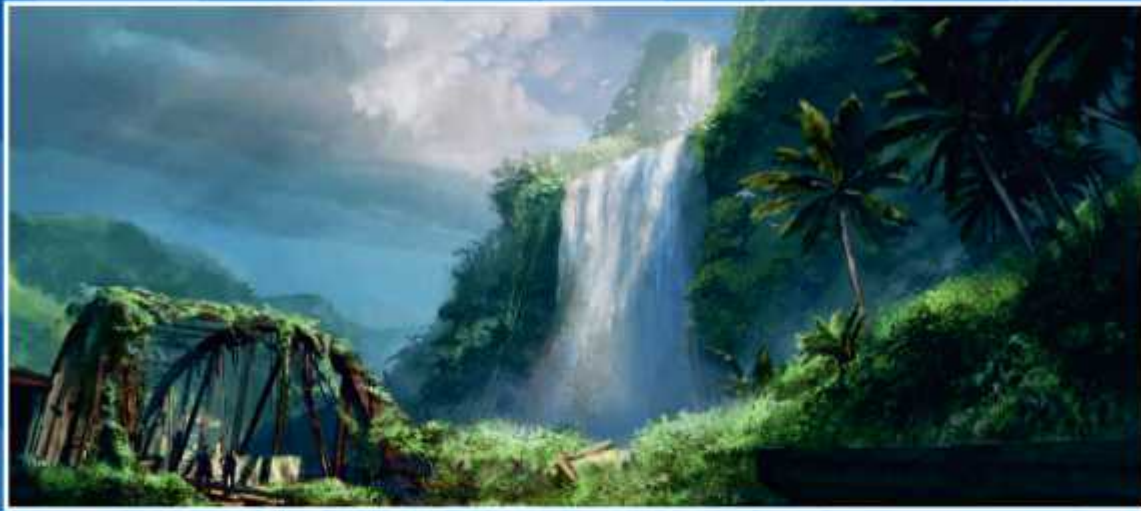
ROLE OF DMP ARTIST

A digital matte painter paints the photorealistic output. He/She is a crucial part of Visual Effects team. It saves a lot of production time, as it cuts down the process of Modeling, Texturing, Lighting and Rendering.
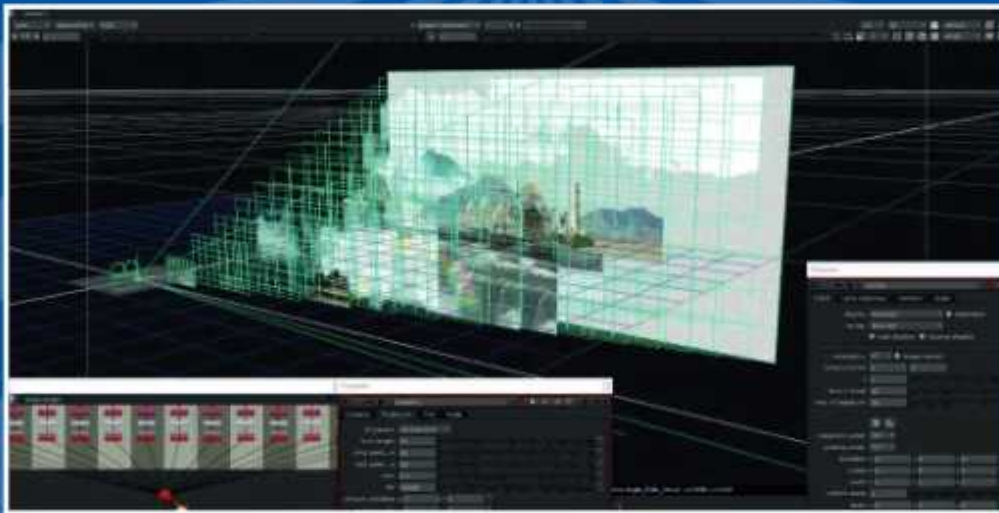
MATTE PAINT MEETS 3D SOFTWARES

Now-a-days it feels wrong to say only "digital matte painting". The term is changed to Digital 3D environment matte painting, as the latest technique is incepted called Camera Mapping / Camera Projection. Such techniques are used through various 3D and Compositing softwares: Maya, 3ds Max, Nuke, Fusion to name a few. Such advancement has pushed the boundaries of matte painting, allowing huge perspective change and complex moves of CG camera.

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EVENTS

NAVRATRI
- SHAHIBAUG

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EVENTS

NAVRATRI AND TRADITIONAL DAY
- WANOWRIE

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EVENTS

TRADITIONAL DAY
- SHAHIBAUG

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EVENTS

RANGOLI AND DIYA MAKING

- INDORE

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EVENTS

ROCKSTAR PRESENTATION - FC ROAD

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SEMINARS

MATTE PAINTING
BY DIMPLE PATEL
- THANE

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INDUSTRY NEWS
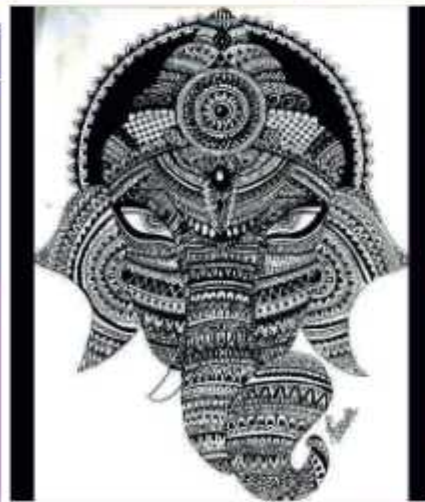
Framestore will open its production facility in Goregaon, Mumbai in 2020

Framestore will expand in Mumbai after successful business venture executed in Pune. "Mumbai represents a rolling of wheels that were set in motion over two years ago," says Framestore's founder and CEO, Sir William Sargent.

The studio will take shape at Nesco IT Park in Goregaon and will have a team of 500 artists. Mumbai will work alongside the global network including London and Montreal, to create a cohesive virtual team delivering high quality international work.

'The Lion King' won big at HPA Awards, 2019

Hollywood Professional Association (HPA) Awards is one of the most honorable awards of the fraternity. The core team consists of leading industry artists and executives of eminent Animation and VFX studios.

It felicitate 'The Lion King' as 'Outstanding Visual Effects – Theatrical Feature' in its 14th annual awards at the Skirball Cultural Center, Los Angeles. The HPA Lifetime Achievement Award was given to 'The Lion King' VFX artist Robert Legato.

Photoshop Camera: Free AI based app from Adobe for Android and iOS devices

It will be released for selected group of people for testing purposes. The Photoshop Camera App is based on Adobe's artificial intelligence platform, Sensei, to recognize the subject in photos whether it's a selfie, landscape, or food — and automatically suggest which image filters to apply.

Filters can be used on the screen in real time, or applied to captured images. Apart from powerful AI backend, it also gives manual edit options to fine tune the output. The auto masking feature is the key for better photo manipulation and creative changes.

DNEG hires 'Joker' movie VFX Supervisor Edwin Rivera

DNEG continues to expand its technical team. In the latest news, the leading Visual Effects studio hired Edwin Rivera, a veteran artist of more than 25 years of industry experience. Edwin is hired for DNEG's creative team of Los Angeles.

Apart from his exceptional VFX supervisor work in recent blockbuster movie Joker, his other notable credentials are: SpiderMan: Homecoming, Guardians of the Galaxy Vol. 2, 22 Jump Street, Alvin and the Chipmunks: The Road Chip, Grown Ups 2, This is 40, Hot Tub Time Machine and Moneyball.

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STUDENT ARTWORKS

BOOM!

WOW

Armaan Mishra, Bhubaneswar

Sairaj Sahani, Bhubaneswar

Ajay Digal, Chowringhee

Before

After

Amir Shaikh, Ahmednagar

Ajay Digal, Chowringhee

Kaustubh Kulkarni, Ahmednagar

Vrinda Taparia, FC Road

Gautam Naik, FC Road

Alefiya Readymade, Indore

15

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STUDENT ARTWORKS

BOOM!

WOW

Amit Ghosh, Chowringhee

Bhushan Khatke, Kothrud

Pratik Horane, Kothrud

Sahil P. Bavkar, Thane

Saumya Barche, Indore

Tanvi Patil, Thane

Karan Gandhi, Shahibaug

Gautam Kurdekar, Andheri

Amir Shaikh, Wanowrie

16

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STUDENT ARTWORKS

BOOM!

WOW

Naman Jain, Indore

Anil Thakor, Shahibaug

Pranit Garate, Kothrud

B. Maheshu, Bhubaneswar

B. Maheshu, Bhubaneswar

TRICK OR TREAT

Galav Chaudhari, Shahibaug

Rushikesh Thale, Wanowrie

Chirag Panchal, Shahibaug

Rushikesh Gaikwad, FC Road

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BOOM!

WOW

STUDENT ARTWORKS

Tapasya Madvi, Thane

Aryan Tiwari, Andheri

Survarna Zambare, Thane

Aleron D'Mello , Andheri

Somen Das, Chowringhee

Shiv Patel, Andheri

WHY ME
IN CINEMAS NOW

Deep Joshi, Andheri

Every time
You light up
a CIGARETTE
You are saying
That your life
Isn't worth living...

Rachana Zende, Kothrud

Arun Lamani, FC Road

18

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LATEST INDUSTRY JOBS

POW!

ASSEMBLAGE ENTERTAINMENT PVT. LTD.

Looking for Talented and Creative individual for below listed departments

ASSEMBLAGE

Rigging :- Jr. Level / Mid Level / Sr. Level
Texturing :- Jr. Level / Mid Level / Sr. Level
Pipeline (TD/TA) :- Jr. Level / Mid Level / Sr. Level
CHF :- Mid Level / Sr. Level
FX :- Jr. Level / Mid Level
Layout :- Jr. Level / Mid Level / Sr. Level
Modeling :- Jr. Level / Mid Level / Sr. Level
Animation :- Sr. Level

Interested Candidate kindly share your Resume and Show reel on
careers@madassemblage.com

LOOKING FOR TALENTED & CREATIVE INDIVIDUALS FOR REDCHILLIES VFX

redchillies.vfx

2D Requirements
- Compositors (across all levels - Jr. / Mid. / Sr.)
- Digital De-aging Artist (Rotoscope / Paint / Stereo artist's can also apply for this requirement)

3D Requirements
- Animators (3yrs & above)
- Matchmove Artist (2yrs & above)
- Vfx Lighting Artist (2yrs & above)
- Texturing Artist (2yrs & above)

Support Requirements
- vfx Line Producers (3yrs & above)
- vfx Production Coordinators (2yrs & above)
- DI Line Producer (3yrs & above)

Anyone interested to join the team please share your resume or submit your profile to the email id mentioned below:
mail: allan@redchillies.com

AB STUDIOS, NAVI MUMBAI IS HIRING

ab Studios

Join AB STUDIOS today to evolve with your skills and grow with the company as we are growing bigger.

1. Sr. Cleanup Artist (VFX Only)
2. Cleanup Artist (VFX Only)
3. Sr. Roto Artist
4. Fresher Roto Artist
5. Jr. Roto Artist

Drop your resumes with subject of position as specified above on
career@abvfxstudios.com

## CITRUS INK STUDIOS DELHI IS URGENTLY LOOKING TO HIRE

2D Animators - 3+ yrs exp
Inorganic Modelers - 5+yrs Experience
Texturing artists - 4+ yrs exp
Lighting & Look Dev - 5+ yrs exp

Those looking out for a good opportunity and willing to relocate to Delhi do email us at
sunishrecruitments@gmail.com

THE MILL CURRENTLY HIRING FOR BANGLORE

Production Intern
DMP Artist
Compositing Lead
CG Supervisor
Line Producers
Senior Assets
Senior CHF Artist
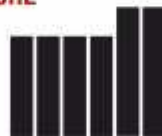
nterested profiles can share their resumes at
zoheb.ahmed@themill.com

OPENINGS AT CRAZY CUB ANIMATION STUDIO AND JUGNU KIDS

Crazy Cub

1. Sr/TL 3D Rigging Artist   Experience: 2 to 5 years
2. 3D Lighting Artist   Experience: 1 to 2 years
Salary: Nor bar for right candidate
Location: Rohini sec-24, Delhi

Interested candidates share your resume and Showreel (Showreel is mandatory) at
hr@crazycubanimations.com

SPELLBOUND VFX (CHENNAI) IS HIRING

We are looking for Potential Creatives for the below positions

SPELLBOUND
VISUAL EFFECTS AND ANIMATION

Roto (Mid/ Senior)
Paint/Prep (Mid/ Senior)
Currently we are not hiring Freshers.

If you are keen to join us, kindly email your CV to
hr@spellboundvfx.com

ARTSENSE TECNOLOGIES (INDORE) IS HIRING

AS

Modeling artists for automative modeling

Anmation Supervisor
Sr.3 D Animator (5 4-year Experience)
Mid.3 D Animator (2 Year Experience)
Fresher. 3 D Animator (0 Year Experience)

Contact no. MO. 9111024003/2
Email - hr@artsensetechnologies.com, artsense.techno@gmail.com
Interview Address
Indore Office-1st Floor,new It Park,electronic Complex, Indore-452010

19

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PLACEMENTS

WOW

STUDENT : CHANDINI MANORAMA PAUL
DESIGNATION : VFX ARTIST
STUDIO : DELUX DIGICAPTION INDIA, PUNE

STUDENT : SUBHASMITA NATH
DESIGNATION : ROTO ARTIST
STUDIO : CONTILOE PICTURES PVT.LTD, BHUBANESWAR

STUDENT : ABHIJOT BHAMRA
DESIGNATION : GRAPHIC DESIGNER
STUDIO : THEREFORE DESIGN, PUNE

STUDENT : KAMESH SHIRI
DESIGNATION : 3D COMP
STUDIO : TECHNICOLOR INDIA, BENGALURU

STUDENT : SHRIKANT SUPEKAR
DESIGNATION : MATCHMOVE ARTIST
STUDIO : ANIBRAIN, PUNE

STUDENT : SONALI DESHMUKH
DESIGNATION : GRAPHIC DESIGNER
STUDIO : INDUS HEALTH PLUS PVT LTD, MUMBAI

STUDENT : AKSHAY MORE
DESIGNATION : ROTO ARTIST
STUDIO : DELUXE ENTERTAINMENT, PUNE

STUDENT : NAMAN SHARMA
DESIGNATION : GRAPHIC DESIGNER
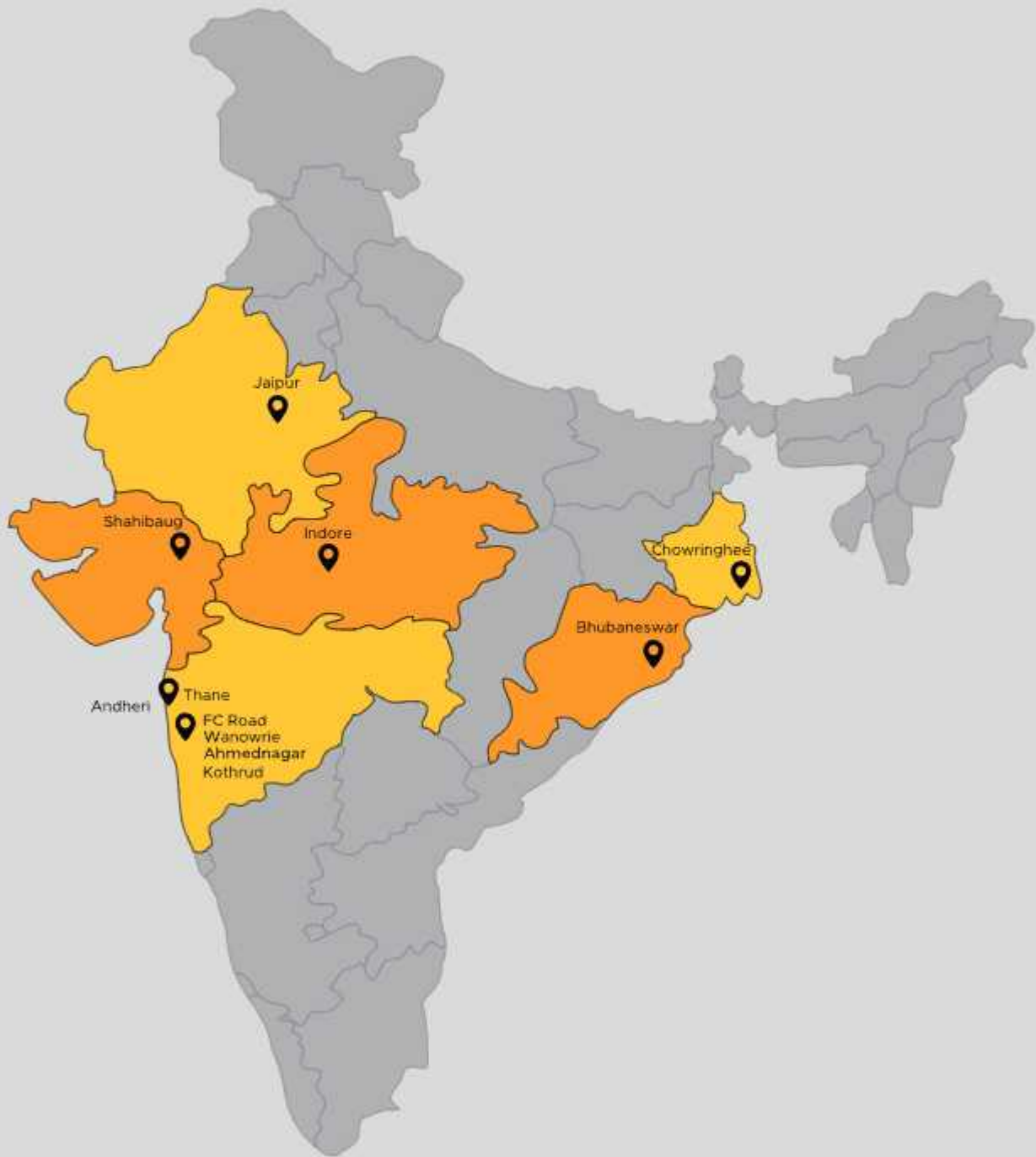STUDIO : R2DR GRAPHICS, INDORE

STUDENT : ANIKET KADAM
DESIGNATION : PAINT ARTIST
STUDIO : DELUXE ENTERTAINMENT, PUNE

STUDENT : TUSHAR AVHAD
DESIGNATION :VFX ARTIST
STUDIO : LEGEND, PUNE

OFFLINE

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Our Centres

Jaipur

Shahibaug

Indore

Chowringhee

Bhubaneswar

Andheri Thane
FC Road
Wanowrie
Ahmednagar
Kothrud

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ANDHERI

Centre of Excellence: 4th Floor, Nimbus Centre, SAB TV Road, Off. Link Road, Andheri (W), Mumbai, Maharashtra - 400053.

Contact No. : +91 22 66753203 / 06, 9819504485
Email: andheri@frameboxx.in

FC ROAD

3rd Floor, Surya Bhavan, FC Road, Shivaji Nagar, Near Tukaram Paduka Chowk, Pune, Maharashtra - 411005

Contact No. : +91 7276848710 / 7276006019
Email: fcroad@frameboxx.in

SHAHIBAUG

Opp. Raksha Shakti Circle, Near Ghevar Circle, Shahibaug, Ahmedabad, Gujarat - 380004

Contact No. : +91 7048166199 / 8460066199
Email: shahibaug@frameboxx.in

WANOWRIE

Rukmini Tower, Salunke Vihar Road, Near Salunke Vihar Telephone Exchange, Narayan Annaji Shinde Road, Near Bliss Café, Wanowrie, Pune, Maharashtra - 4110048

Contact No. : +91 7507937526 / +91 7498274741
Email: wanowrie@frameboxx.in

INDORE

11/5 Kamal Kiran Apartment, Opposite Readers Club, 56 Dukan, Indore, Madhya Pradesh - 452001

Contact No. : +91 9300009992 / +91 7805077000
Email: indore@frameboxx.in

KOTHRUD

Office no. 5,6.7,8, Borate Sankul, Opp.Yashawantrao Chavan Natygruha, Kothrud, Pune, Maharashtra - 411038.

Contact No. : +91 9850900617 / +91 9881900617
Email: kothrud@frameboxx.in

JAIPUR

210, Gaurav Tower-I, Malviya Nagar, Jaipur, Rajasthan - 302017

Contact No. : +91-141- 4039764, 4039768
Email: jaipur@frameboxx.in

AHMEDNAGAR

Dhoot Centre, Next to Patil Hospital, Ahmednagar College Road, Ahmednagar, Maharashtra - 414001

Contact No. : +91 9423558296 / 9370022968
Email: ahmednagar@frameboxx.in

CHOWRINGHEE

Chatterjee International Centre, 6th Floor, 33 A, J. L. Nehru Road, Near Park Street Metro Stn, Chowringhee, Kolkata - 700071

Contact No. : 033-22884549, +91 9330776787
Email: chowringhee@frameboxx.in

THANE

Dwarka Building, 1st Floor, Shivaji Path, Opp Jagdish Book Depot.Thane (W), Mumbai, Maharashtra - 400602

Contact No. : +91-22-25344850 / 9833373495
Email: thane@frameboxx.in

BHUBANESWAR

Plot No- A/54, 3rd Floor, Sahid Nagar, Opp. Utkal Law College, Bhubaneswar, Odisha - 751006

Contact No. : +91 9337476780, +91 9337476781
Email: bhubneshwar@frameboxx.in