

**VOL. 1**

**frameboxx® 2.0**

animation | visual effects

Premier Academy for Media & Creative Arts

Powered by



**PIXEL DIGITAL STUDIOS**



# वर्तिसृष्टि

**Be a  
Frameboxxer  
Be an  
Expert**

**Industry News**

**Expert's Speak**

**Events**

**Seminars**

**Workshops**

**Student Artworks**

**Latest Industry Jobs**

**Placements**

[www.frameboxx.in](http://www.frameboxx.in)





## About Frameboxx 2.0

In the era of prevailing creative art schools, redefining the age old training methods was necessary. A fresh approach to the training system was required. To fill this vacuum, Frameboxx was established with a vision to create industry-ready artists.

We offer latest course curricula to help students specialize their careers in Animation, VFX (Visual Effects), Gaming, Graphic Design, Web Design & Development, Photography, Editing, Multimedia, Broadcast design and other related creative and technical sectors.

Our skill-based training comprises of degree and specialized certificate courses that enhance professional competence and provides distinguished learning. Our course curriculum is the perfect mix of theory and practical sessions to learn the aesthetic values with real life problem solving techniques. Innovation and a team of experienced and passionate instructors is the core strength of our training studio. To reinforce the curriculum we regularly conduct Master class sessions through leading industry evangelists.

Over 18,000 students trained with more than 3,000 currently in the system.

As stated earlier, we match the latest technological trends with our techniques to contribute in the growth of the student. Bringing fresh energy to our processes and emphasizing on our core strengths is a vital part of our mission. User-friendly working environment and quality training programs act as an artistic merit of our training studio. Training through experienced trainers practical exposure, working on live projects are contributing in the process of overall professional development of our students. Today, we have built an atmosphere that opens new gateways of creativity and innovation for our students.

Frameboxx has one of the most transparent placement portals that provides career opportunities to its students in leading Animation and VFX studios all over India. Our Students have worked on prestigious Hollywood and Bollywood feature film projects in studios such as DNEG, Technicolor, Prime Focus, Framestore, Pixel Digital Studios, Rockstar, Red Chillies VFX, Weta Digital, Accenture, Dreamworks, Legend, Makuta Visual Effects, MPC, Viacom 18, Golden Robot, NY VFXWAALA, Tata Elxsi, Deluxe, Tau Films, Vistaprint, Bubble Creations, After, Labyrinth, philmCGI to name a few.

Become a part of this journey. Learn to animate your imagination and explore new dimensions of the digital world.

**Be a Frameboxxer. Become an Expert.**

### Strategic Alliance

- ▶ Affiliation with Media & Entertainment Skills Council (MESCC)
- ▶ Partnership with international experts (Los Angeles based visual effects veteran Steve Wright)

### Innovation

- ▶ Introduced concepts of skills super-specialization which has become the norm in the industry
- ▶ Students of Frameboxx worked on a 3D Animated feature film trailer (Jugnoo) with nationally acclaimed director – a first in the industry.

### Awards

- ▶ Students work received national and international acclaim.
- ▶ Awards: FICCI BAF Awards, Golden Cursor Animation Awards, AAROH Film Festival, Mofilm and CGT Awards





Mr. Rajesh R. Turakhia

## Founder's Message

Frameboxx Animation and Visual Effects is a versatile conglomerate with a focus on providing high end computer graphics, animation and visual effects training services. Started in 2008, by a team of management and technical evangelists with over twenty years of experience in animation production and training domain, Frameboxx offers wide array of training programs aimed at producing high quality trained manpower to fuel India's rapid growing Animation & Visual Effects Industry.

We focus on teaching techniques and creativity, not just the software tools. How would an artist approach a software is more important rather somebody teaching how to use the software. We blend this very artistic approach in our teaching methodology to give the best knowledge to the student to make him / her industry ready artist. We follow this method of 'Techno Artist Training' where we train novice students with technical knowledge of software and aesthetic knowledge of artistic sense.

Working on the notion of continuous development, we launched our self in a completely new avatar named 'Frameboxx 2.0' in 2019. It is 'Premier Academy for Media & Creative Arts' which is amalgamation of various creative and technical skills, required by Media & Entertainment industry. We enlarged our gamut of creative design and visual art, by adding new verticals of new media technologies and creative research.

Being a pioneer in the Indian Animation and Visual Effects training industry, we are looking at producing high quality trained manpower to fuel India's rapid growing Animation & Visual Effects Industry demand.



Mr. Ravi Gupta

## Director's Message

At Frameboxx, our core competence and industry experience has allowed us to expand our service domain to offer a wide array of services across multiple verticals such as career specialization courses in Animation, Visual Effects and Film Making including Degree Courses.

We are technical partner with India's leading VFX Studio - Pixel Digital Studios. So, our students are always updated with latest technologies of 3D Animation and VFX industry. It gives them an extra edge to become an industry ready artist. We are also associated with MESCC to ascertain that our students are trained as per industry parameters and norms.

To talk about the latest scenario, Indian Animation & Visual Effects Industry is at its peak and there is huge influx of quality work being produced in India. With huge success of Indian movies like Bahubali, Padmaavat, Robot, 2.0, FAN, Zero, driven by quality VFX, has put Indian Film Industry on the world map. Looking at the quality of work produced in India, many international Animation and VFX studios open their own setups in India to deliver Hollywood projects. Some of the best examples are Dneg, Method Studios, Digital Domain, MPC, Mr. X, The Mill and Framestore.

We are committed to provide practical exposure and knowledge of latest cutting edge technologies to our students and become strong pillar of growth story of Indian Animation and VFX industry.





**Mr. Ankur Sachdev**

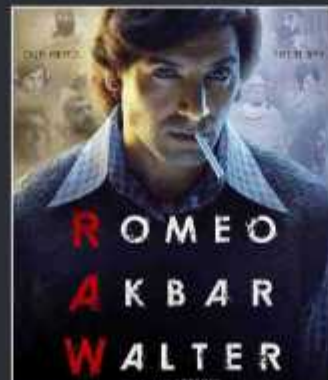
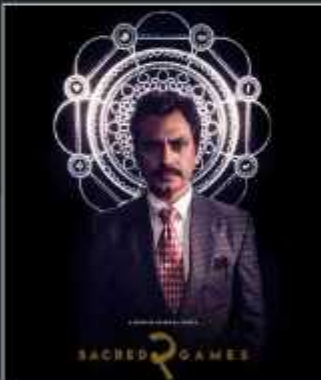
CEO and Founder of Pixel Digital Studios

Pixel Digital Studios provide techno creative solutions to any audio video content for any platform. It is not only into VFX or DI services, we also have edit suits, mastering rooms, 3D conversion facility, Preview theatres and many more. So it's an end to end creative techno service provider to the entertainment business. We are also coming up with our TVC division and sound setup. On the latest achievement note, we are approved vendor of Netflix, the leading OTT platform worldwide.

Now, there is a mammoth growth of Animation and VFX in India and it will continue to grow. Not limited only to Bollywood, it is expanding in TV serials, web series, commercials, e-learning, web products and various other media & entertainment sectors. Producers are acknowledging the power of VFX and hence we are not limited by budget. Our industry needs more and more skillful artists to fulfill huge job vacancies.

We have also partnered with Frameboxx Animation and Visual Effects Private Limited institute to teach industry standard knowledge, cutting edge technologies, latest workflows, studio pipeline and other related skills. Through our partnership, we are aiming to give the best artist talent pool to our industry and play our part to grown our very own Indian Animation and VFX industry.

Our current successful projects are as follows.





BORIS FX

Acquired

Silhouette fx Digital film tools

## Boris FX acquired Silhouette FX and Digital Film Tools (DFT)

After GenArts and Mocha Pro, now Boris FX acquired Silhouette and DFM. It makes Boris FX the leader for roto, paint, tracking and object removal solutions.

Rather than competition, now Mocha Pro and Silhouette will work in sync. Adapting each other's algorithms and technologies, Boris FX will make them more user friendly and advanced. The end goal is to make these VFX tools and plugins the market leader.

## Mighty Little Bheem:

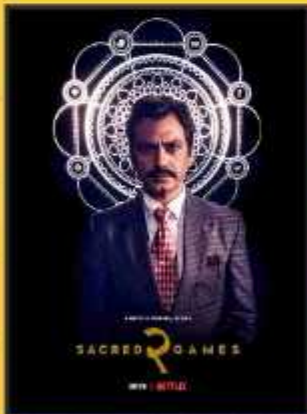
### Worldwide hit Animation series made by Indian artists

Indian Animation artists are getting recognized all over the world. 'Mighty Little Bheem' is conceptualized and executed by Green Gold Animation's Mumbai and Hyderabad artists. As per official Netflix reports, it is the second most-watched kids animation series on it globally, in category of pre-school.

Season 1 has 21 episodes, each of 6-7 minutes each. Made for age group of 6 to 11 years kids, it is of non-verbal form. These are adventure filled shorts, featuring Bheem and his team. Smooth animation, beautiful backgrounds, playful music and funny stories are weaved together to give laugh-o-riot to toddlers and adults alike.



Mighty  
little  
BHEEM



## Movie like VFX quality in Sacred Games series:

OTT platforms are giving tough competition to high-end VFX movies. Game of Thrones, Chernobyl, Stranger Things are just to name a few. Talking about Indian territory, Netflix has spend around \$100 Crore for Sacred Games series.

Two different story lines of police inspector Sartaj Singh and gangster Ganesh Gaitonde are blended with seamless VFX. Various techniques (chroma, roto and paint, wire removal, tracking, multipass compositing etc.) are used to finalize the shots. Notable thing to mention is that complete execution, from pre to post production are done by Indian Animation and Visual Effects studios only.

## Whooping budget of Rs. 350 Crore for Animation and VFX studded 'Saaho' movie:

Upcoming Indian movie Saaho is in viral news because of its gigantic production figures. Directed by Sujeeth, total budget of Saaho movie is around 350 Crore as confirmed by the lead actor Prabhas. As per the sources, around 70 Crore are used for the 8 minute shot of an action-packed climax. It was shot in Abu Dhabi, with 100 fighters. International action-master Kenny Bates has choreographed these sleek and slick stunts.

Apart from Indian cities (Mumbai and Hyderabad), the movie is also shot in Dubai, Romania, Austria, Abu Dhabi and other parts of Europe. Produced by UV Creations and T-Series, the movie will release in Telugu, Tamil, Hindi and Malayalam languages.







**EXPERT'S  
SPEAK**

## MOTION GRAPHICS TRENDS 2019

Motion Graphics are pieces of digital footage or 'animation which create the illusion of motion or rotation and are usually combined with audio. Every year, motion graphics follow a trend which is sometimes a throwback to the time tested styles and at other times bring in trends which are driven by technology. And 2019 is no different with trends being a combination of the vibrant colors of the 80s, the style of the 60s with a dash of technological wizardry thrown in for good measure.



**Shreeraj Nair**

( H.O.D. Motion Graphics / VFX Compositing )  
A.G.M. Technical Operations

### FLAT IMAGERY MEETS 3D

The easy learning curves of some 3D software have ensured that many motion graphics projects combine 3D images with flat colors. It simplifies the viewing experience and yet adds a wow factor to the animation.



### DETAILED 3D IMAGES

In many projects, the extensive use of 3D imagery has gained prominence as viewers experience animated graphics with hyper realistic lighting and texturing. We can see this kind of 3D imagery in marketing campaigns and sales presentations.





## LET THE COLOR PALETTES BE VIBRANT

Vibrant colors are trending and how !

Bright and bold colors enhance the viewer experience and keep the audience riveted to the screen.



## GO RETRO

As seen above, everything from the 80s is trending. The vibrant color palette, the low polygon objects and flashy compositions can be seen in Film title animation, TV series title animations and Instagram animations.

## BOLD TYPOGRAPHY

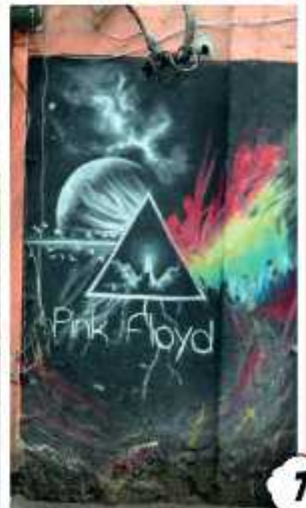
In 2019, the typo in motion graphics is large , dominates the screen and conveys the message loudly and boldly. The trend has transcended to websites as well.





## EVENTS

## GRAFFITI PHOTOWALK BANDRA - CHAPEL ROAD - ANDHERI





## EVENTS

## GANESH POOJA - BHUBNESWAR







**EVENTS**

**TEACHERS DAY**  
- SHAHIBANG





## EVENTS

## TEACHERS DAY - INDORE





## EVENTS

## YOGA EVENT - SHAHIBAUG





## SEMINARS

**CAREERS IN DESIGN, ANIMATION AND VFX**

**BY AMIT CHHETRI**

**- AHMEDNAGAR**





## SEMINARS

### HOW TO SHOOT 3D 360° MOVIES

BY EDDIE AVIL

FOUNDER OF IMMERSION (INDIA'S 1ST  
AR/VR FILM FESTIVAL AND CONFERENCE)

- ANDHERI





## SEMINARS

## DIGITAL PAINTING

BY WACOM

- BHUBNESWAR



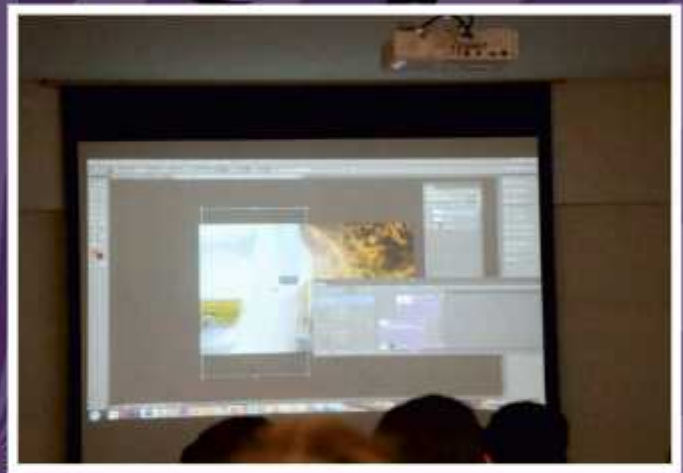


## SEMINARS

## ANIMATION IN PHOTOSHOP

BY YOGITA JADHAV

- FC ROAD





# WORKSHOPS

## PAPER CRAFT MAKING

- KOTHRUD





# WORKSHOPS

## CLAY MODELING

BY MR. ARUN KUMAR LENKA  
(GOLD MEDALIST ARTIST)  
- CHOWRINGHEE





# WORKSHOPS

## PAPER ART AND CRAFT

BY GHANSHYAM BADGIJAR

- FC ROAD





# WORKSHOPS

## GANAPATI MAKING - INDORE





## WORKSHOPS

## POP CARVING

- KOTHRUD





## STUDENT ARTWORKS

WOW!

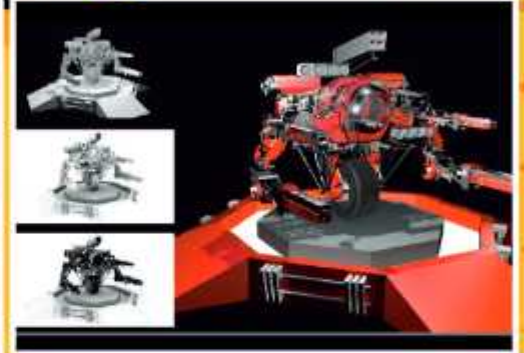
BOOM!



Debajeet Deb, Chowringhee



Siddhesh Yendhe, Kothrud



Pratik Agre, Kothrud



Daksh Saini, Indore



Abhishek Raghav, Shahibaug



Swapnil Nare, FC Road



Bikash Panda, FC Road



Vikash Kumar, Andheri



Ojas Kedar, Thane



## STUDENT ARTWORKS

WOW!

BOOM!



Aditya Pratham Prakash, Bhubneswar



Zainuddin Shaikh, Wanowrie



Anil Ku. Nahak, Bhubneswar



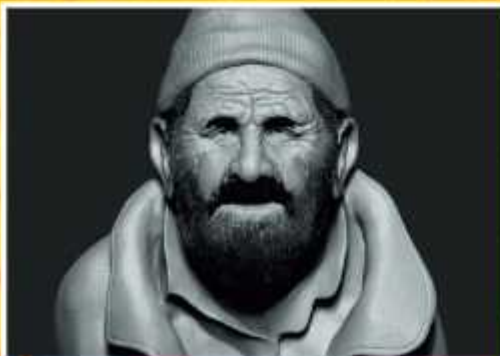
Venkatesh Tiwari, Andheri



Nijas Mohommed, Andheri



Vikas Barfa, Indore



Amit Ghosh, Chowringhee



Krupal Patel, Shahibaug



Rushikesh Thale, Wanowrie



# LATEST INDUSTRY JOBS



## BASILIC FLY STUDIO HIRING

- Senior Compositors (5 + Years)
- Animators (2 Years )
- Roto Artists (4 - 10 Years)
- Paint Artists (4 - 10 Years)
- Matchmove Artists (4 - 10 Years)
- Production Co-Ordinators (2 Years)



Call us at (+91) - 8939 88 3204  
or mail your resume on [jobs@basilicfly.com](mailto:jobs@basilicfly.com)  
[www.basilicflystudio.com](http://www.basilicflystudio.com)

## TATA ELXSI IS HIRING

- Compositors with 2-5 yrs exp. (Mumbai)
- Production Co-ordinator - 1 to 4 yrs exp (Bengaluru)



Interested candidates may please mail on  
[pritam.v@tataelxsi.co.in](mailto:pritam.v@tataelxsi.co.in)

## VERTEX VOLT HIRING

- Mid/Senior FX Artist (05 Positions)
- Mid/Senior DMP Artist (04 Positions)
- Mid/Senior Lighting Artist (04 Positions)
- Mid/Senior Animation Artist (06 Positions)
- Mid/Senior Compositing Artist (08 Positions)



Send ur Resume & Showreel  
[hr@vertexvolt.com](mailto:hr@vertexvolt.com)

## INSOMNIACS HIRING

- Job Skills - Vfx and Adobe Premiere Pro
- Location of work - Andheri East
- Number of days of work - 6
- Work timings - 10-7
- Salary range - upto 6 Lakhs



HR MANAGER  
Harsha Parmar  
9137375078

## YASH RAJ STUDIOS IS HIRING

- Nuke Compositors
- Sr. Tracking Artist
- Sr. Texturing Artist
- VFX Production Coordinator
- VFX Shoot Supervisors



Interested candidates, please send your resume to  
[prachee@yrfstudios.com](mailto:prachee@yrfstudios.com) and [bibiana@yrfstudios.com](mailto:bibiana@yrfstudios.com)

## FAMULUS MEDIA AND ENTERTAINMENT

Famulus Media and Entertainment locates in Andheri East is hiring for the below positions

- Match move/ Tracking Artist- Mid level
- FX artists - Sr to Mid level
- Animation Artists - Mid level



Interested candidates, please reach out with your resumes and showreel at [careers@famulusmedia.com](mailto:careers@famulusmedia.com)  
Visit us: <https://www.famulusmedia.com>

## ROCKSALT IS HIRING

- 3D Animator
- 2D Artists
- HR Trainee/Executive
- Production Co-ordinator/Assistant



Candidates with 3-5 years of relevant experience preferably in the gaming industry may apply. Interested members may please drop in their resumes to [careers@rocksaltinteractive.com](mailto:careers@rocksaltinteractive.com)

## THE PIXELLENCE STUDIOS

The Pixelence Studios, Mumbai has an urgent requirement in the following departments

- Cleanup and Prep
- Compositing
- Matte Painting
- FX



Interested candidates can contact on these numbers  
+91 98318 08808 (Darshan)  
+91 98679 45844 (Mushir)





# PLACEMENTS



STUDENT : ADITYA GHATGE  
DESIGNATION : MATCHMOVE ARTIST  
STUDIO : DOUBLE NEGATIVE, MUMBAI



STUDENT : AJIT MALUSARE  
DESIGNATION : 3D ARTIST  
STUDIO : AUGMENSTATIC PVT LTD, PUNE



STUDENT : SOUMYASHRI MISHRA  
DESIGNATION : JUNIOR 3D ARTIST  
STUDIO : HOUSE OF BLUE BEANS INTERACTIVE MEDIA, BANGALORE



STUDENT : ANIL KUMAR NAHAK  
DESIGNATION : JUNIOR 3D ARTIST  
STUDIO : JUEGO STUDIO PRIVATE LTD, BANGALORE



STUDENT : SALONI GEHLOT  
DESIGNATION : GRAPHIC DESIGNER  
STUDIO : DIGITAL TAKEN, INDORE



STUDENT : CHANDINI MEHTA  
DESIGNATION : VFX ARTIST  
STUDIO : PRIME FOCUS MEDIA, MUMBAI



STUDENT : JAGANNATH BEHERA  
DESIGNATION : COMPOSITING ARTIST  
STUDIO : LEGEND 3D VFX VR, PUNE



STUDENT : RASHMITA MOON SARKAR  
DESIGNATION : VIDEO EDITOR  
STUDIO : THE GATE ACADEMY, PUNE



STUDENT : ASHWIN RALEBHAT  
DESIGNATION : COMPOSITING ARTIST  
STUDIO : MOVING PICTURE COMPANY, BANGALORE

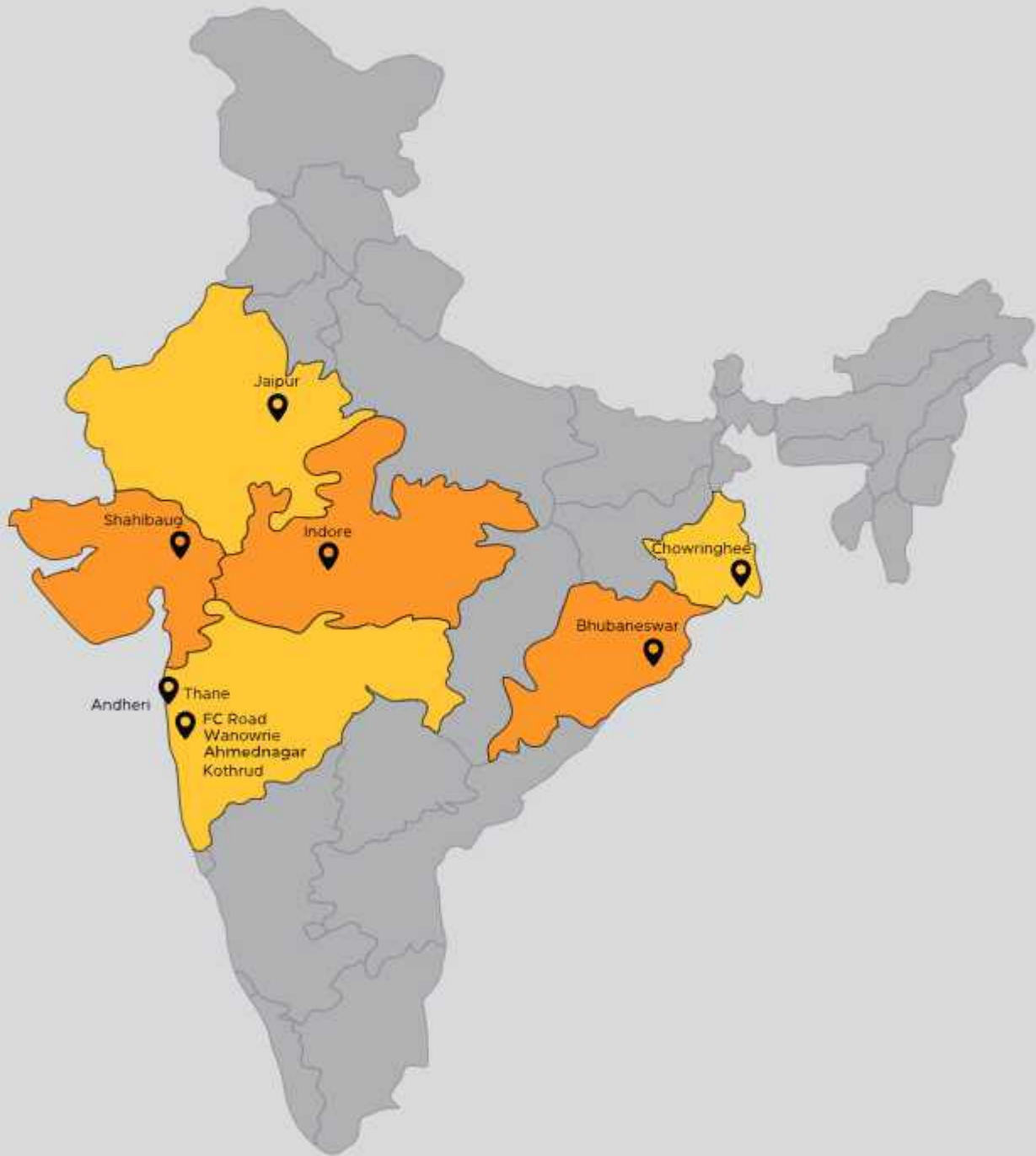


STUDENT : VISHAL THORAT  
DESIGNATION : VFX ARTIST  
STUDIO : RED CHILLIES, MUMBAI



## Our Centres

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## ANDHERI

Centre of Excellence: 4<sup>th</sup> Floor, Nimbus Centre, SAB TV Road,  
Off. Link Road, Andheri (W), Mumbai, Maharashtra - 400053.

Contact No. : +91 22 66753203 / 06, 9819504485  
Email: andheri@frameboxx.in

## FC ROAD

3rd Floor, Surya Bhavan, FC Road, Shivaji Nagar,  
Near Tukaram Paduka Chowk, Pune, Maharashtra - 411005

Contact No. : +91 7276848710 / 7276006019  
Email: fcroad@frameboxx.in

## SHAHIBAUG

Opp. Raksha Shakti Circle, Near Ghevar Circle,  
Shahibaug, Ahmedabad, Gujarat - 380004

Contact No. : +91 7048166199 / 8460066199  
Email: shahibaug@frameboxx.in

## WANOWRIE

Rukmini Tower, Salunke Vihar Road, Near Salunke Vihar Telephone Exchange,  
Narayan Annaji Shinde Road, Near Bliss Cafe,  
Wanowrie, Pune, Maharashtra - 4110048

Contact No. : +91 7507937526 / +91 7498274741  
Email: wanowrie@frameboxx.in

## INDORE

11/5 Kamal Kiran Apartment, Opposite Readers Club,  
56 Dukan, Indore, Madhya Pradesh - 452001

Contact No. : +91 9300009992 / +91 7805077000  
Email: indore@frameboxx.in

## KOTHRUD

Office no. 5,6,7,8, Borate Sankul, Opp. Yashwantrao  
Chavan Natygruha, Kothrud, Pune, Maharashtra - 411038.

Contact No. : +91 9850900617 / +91 9881900617  
Email: kothrud@frameboxx.in

## JAIPUR

210, Gaurav Tower-I, Malviya Nagar,  
Jaipur, Rajasthan - 302017

Contact No. : +91-141- 4039764, 4039768  
Email: jaipur@frameboxx.in

## AHMEDNAGAR

Dhoot Centre, Next to Patil Hospital, Ahmednagar College Road,  
Ahmednagar, Maharashtra - 414001

Contact No. : +91 9423558296 / 9370022968  
Email: ahmednagar@frameboxx.in

## CHOWRINGHEE

Chatterjee International Centre, 6th Floor, 33 A, J. L. Nehru Road,  
Near Park Street Metro Stn, Chowringhee, Kolkata - 700071

Contact No. : 033-22884549, +91 9330776787  
Email: chowringhee@frameboxx.in

## THANE

Dwarka Building, 1st Floor, Shivaji Path, Opp  
Jagdish Book Depot, Thane (W), Mumbai, Maharashtra - 400602

Contact No. : +91-22-25344850 / 9833373495  
Email: thane@frameboxx.in

## BHUBANESWAR

Plot No- A/54, 3rd Floor, Sahid Nagar,  
Opp. Utkal Law College, Bhubaneswar, Odisha - 751006

Contact No. : +91 9337476780, +91 9337476781  
Email: bhubaneswar@frameboxx.in



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PIXEL DIGITAL STUDIOS



## Why Frameboxx?

- Career-Focused Training
- Training by Industry Experts
- Industry Oriented Courses
- Workshops & Seminars
- Personalized Attention
- Project & Portfolio Creation
- 100% Placement Assistance

Proudly Affiliated With



Head Office : Andheri (W), Mumbai

### Frameboxx 2.0

Centre of Excellence:

4<sup>th</sup> Floor, Nimbus Centre, Off Link Road, SAB TV Road, Andheri (West), Mumbai, Maharashtra - 400053.

Call: 022 66753203 / 06 WhatsApp: +91 9819504485

Email: info@frameboxx.in Website: www.frameboxx.in

